

KING STARBOARD®

The Ultimate Marine Building Material™

Idea Booklet





A History of Innovation.

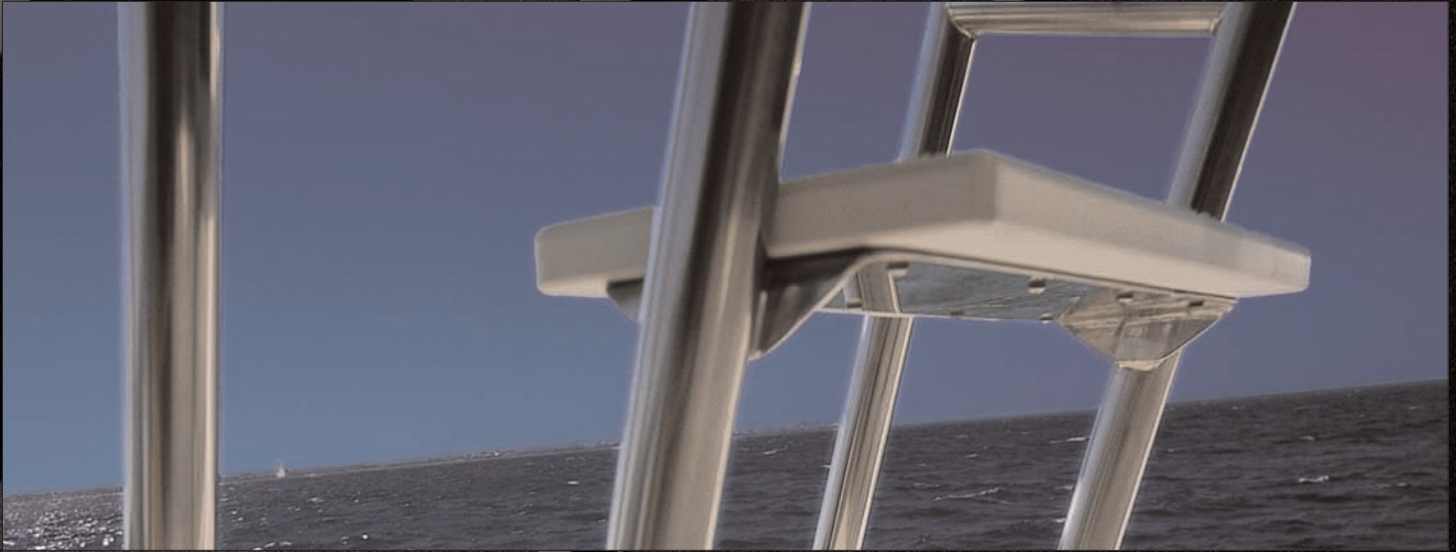
The year was 1988. Twenty years after founding King Plastic Corporation, Tom King discovered an eyesore down at the marina that would ultimately revolutionize the way better boats and accessories are built. It was a whacked-up, delaminated plywood bait-cutting board. But to the eye of an entrepreneur like Tom King, it represented a beauty of a challenge. On their way to inventing the world's first marine-grade polymer building material, Tom and son, Jeff, UV-tested various polymer formulas by bolting sheet samples to the roof of their Venice, Florida manufacturing plant. Further experiments were conducted to perfect the crisp, pure-white color of the industry's first marine-grade polymer bait-cutting board. Soon, they could create any color and match any gelcoat. New marine applications became obvious. Moldings led to steps. Steps led to hatches. And the rest, as they say, is history. Today, the Kings still mix business with boating. Tom's impeccably outfitted 54-foot sportfishing yacht has 117 King StarBoard applications aboard. And while fishing for the big ones off Boca Grande, you can bet that Tom and Jeff are also trying to reel in King Plastic Corporation's next big idea.

When Tom and Jeff King invented King StarBoard®, they knew they were making a superior alternative to teak and wood laminates. What they didn't know was that they were also making history.

Beware of Imitations. King StarBoard® is the original. No other manufacturer can match King StarBoard's consistency of color, flatness, density and thickness, thanks to our proprietary K-Stran™ process. King StarBoard's unique polymer formulas are also environmentally stabilized to deliver a previously unattainable level of consistency and resistance to the elements. Nothing on the water maintains its original color and structural integrity longer. King StarBoard simply cannot rot or delaminate.

And it's virtually maintenance-free. Also, nothing is easier to work with. King StarBoard cuts and machines easily with standard woodworking tools. As for the other innovative marine-grade materials in the King StarBoard line, no other plastic maker offers them. In fact, King Plastic Corporation is the only manufacturer in the category with a full-time commitment to the marine industry. Here's the bottom line: From accessories to hatches to non-skid surfaces to upholstery backing, virtually anything you can build from wood or ordinary plastics can be built better with King StarBoard.





Where can you use King StarBoard®?

Anywhere your imagination takes you. For literally hundreds of boating accessories and components, from rod holders to hatches to non-skid surfaces to upholstery backing, King StarBoard® may well be the most versatile building material ever created for the marine industry.

King StarBoard's unique polymer formulas are environmentally stabilized to deliver a previously unattainable level of resistance to the elements.

Every sheet of King StarBoard is a superior homogeneous material manufactured to the industry's highest standard, using a proprietary process called K-Stran™, the most advanced continuous sheet manufacturing process available for producing extremely flat and long sheets. Nothing on the water maintains its original color or structural integrity longer. King StarBoard products simply cannot rot or delaminate. And they're virtually maintenance-free. Also, nothing is easier to work with. King StarBoard cuts and machines with standard woodworking tools.

As for the other innovative marine-grade materials in the King StarBoard line, only King Plastic Corporation offers them. So crank up your imagination and sit down with your King StarBoard distributor. You'll be amazed by how many uses you'll discover for King StarBoard.

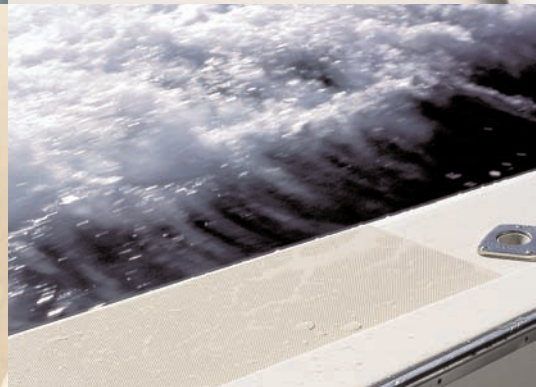
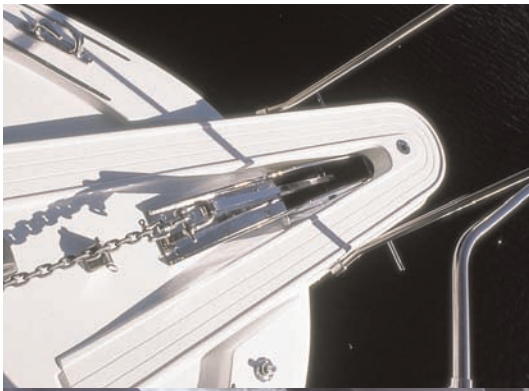
One thing is for certain.

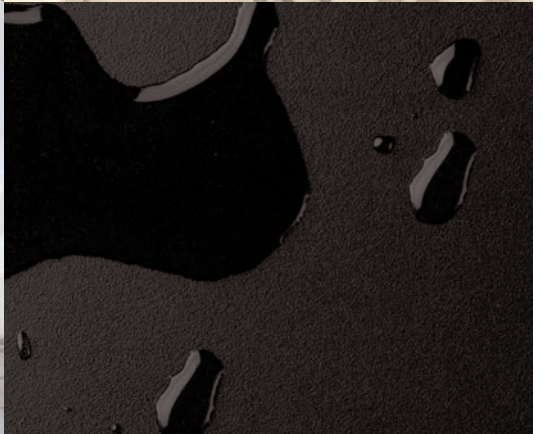
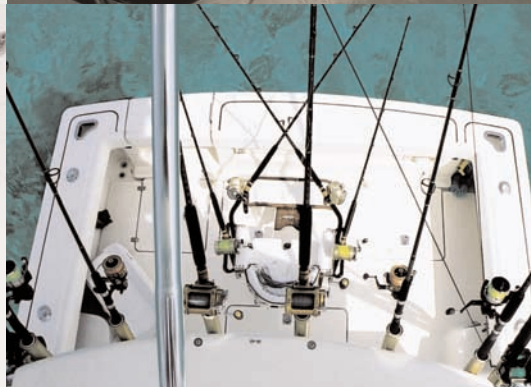
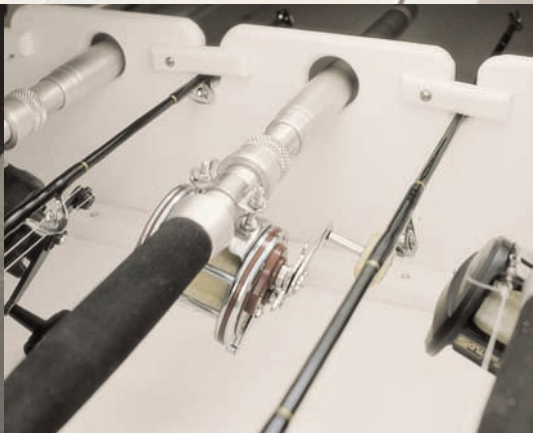
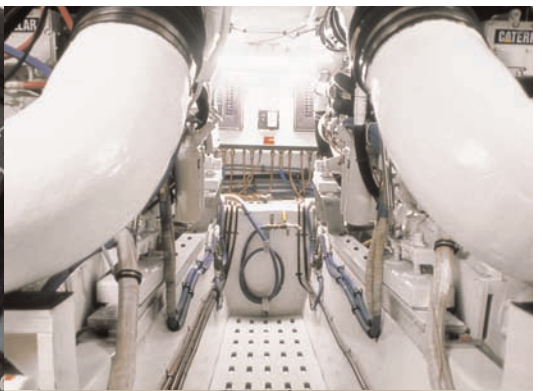
No other marine building materials measure up to King StarBoard®. Not wood.
Not ordinary plastic. Nothing.

Imagine The Possibilities.

Exterior Deck: Step Boxes, Chum Boards, Rod Holders, Consoles, Tray Tables, Anchor Chocks, Bow Pulpits, Decking, Fender Mounts, Deck Boxes, Antenna Holders, Storage Hatch, Step Treads (Ladders), Step Boards (Gunwales), Chairs and Upholstery Backs, Swim Platforms
Interior Deck: Electronics Mountings, Sofas, Sink Covers, Glassware Racks, Cabinets, Shower Grates, Bunks, Shampoo Racks, Stairs, Hatches, Doors, Cabin Molding, Fire Extinguisher Boxes, Upholstery Backing
Engine Room: Grates, Hatches, Equipment Decks, Mounting Platforms, Mounting Blocks/Surfaces, Center Bilge Grate, Walk-on Surfaces, Signage



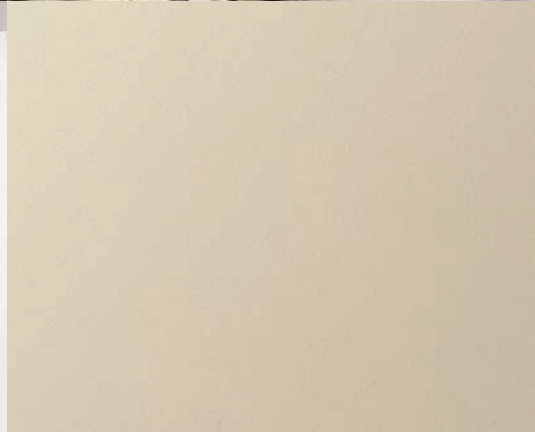


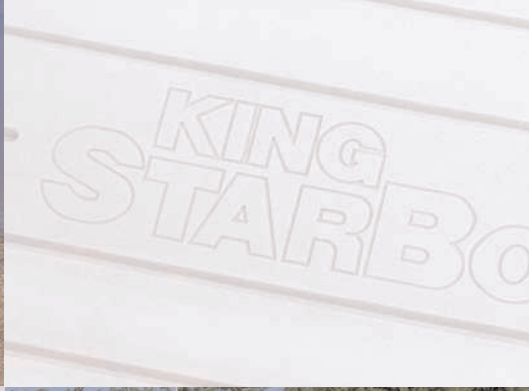




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