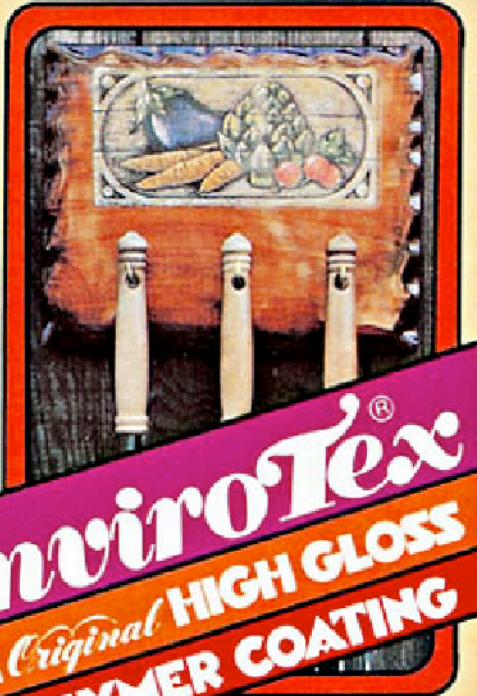
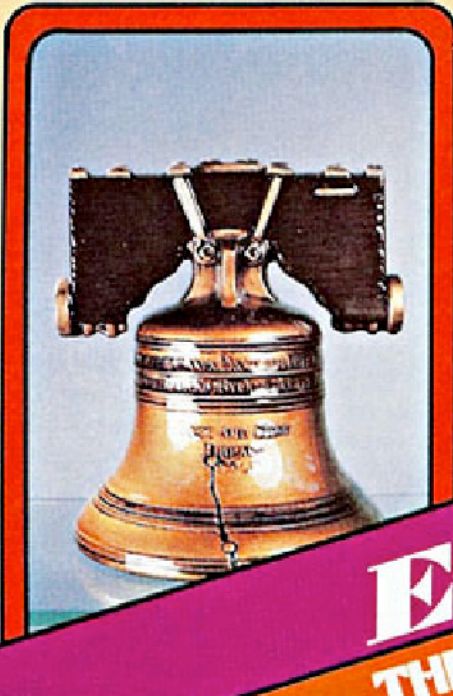
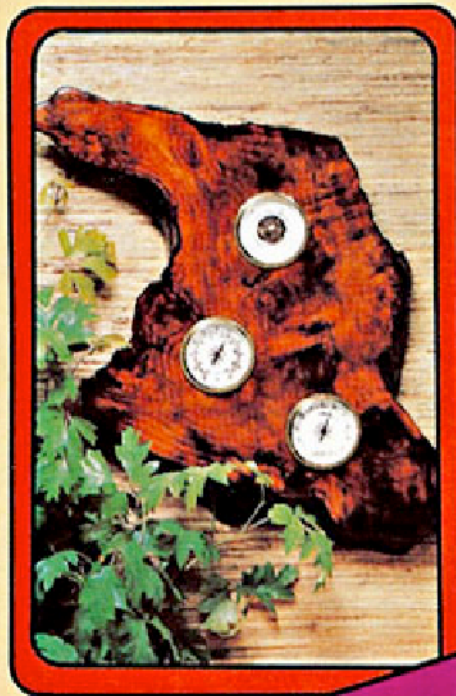
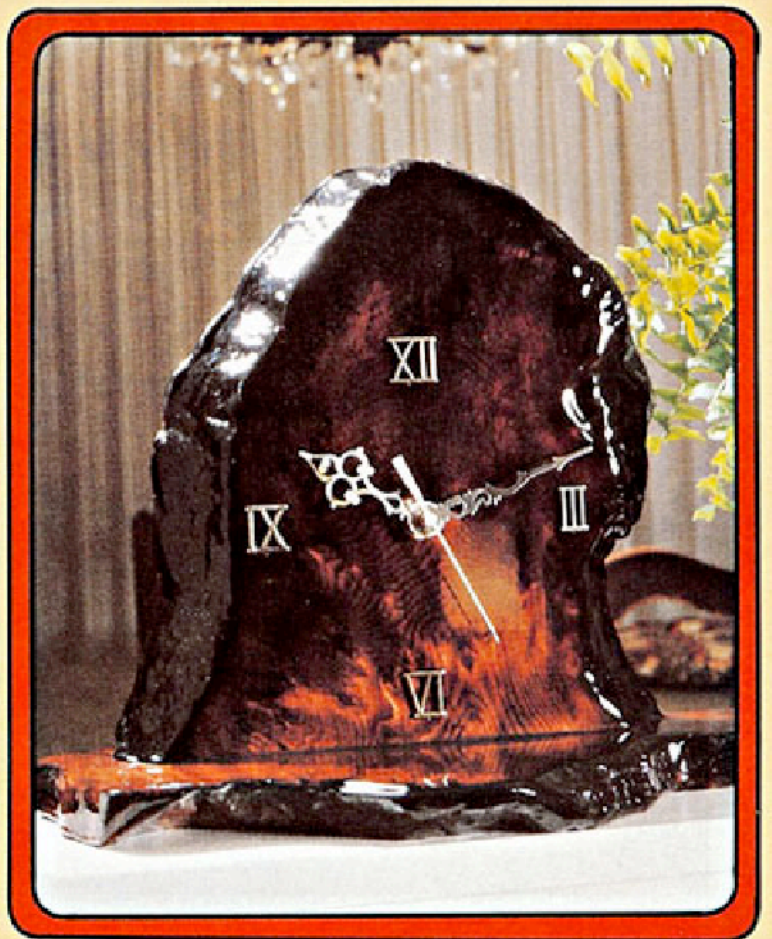


Coating With *EnviroTex*[®]

The high gloss polymer coating that is as simple as 1-2-3.

This terrific book of ideas includes such projects as:

- Ceramics Without A Kiln
- Marquetry With Wood And Paper
- Wood Burning and Signs
- Preserving Dried Flowers On Plaques
- Quick and Easy Decoupage
- Coating Burl Tables and Clocks
- Home Decor Using ENVIROTEX
- Unique Clocks and Preserving Painting on Wood



EnviroTex[®]
THE Original HIGH GLOSS
POLYMER COATING

EnviroTex[®]

WARNING:

HARMFUL OR FATAL IF SWALLOWED. SEVERE IRRITANT. VAPOR HARMFUL.

Both resin and hardener are skin irritants. May cause allergic skin reaction. Avoid contact with skin, eyes and clothing. Plastic gloves and other protective clothing should be worn while handling this compound. Mixed resin and hardener if left in mixing cup beyond two minutes will heat up. Avoid breathing vapors. ENVIROTEX should be used only by adults or under adult supervision. Hardener contains a polyamine curing agent. Resin contains epoxy bisphenol A resin. **FIRST AID-ORAL:** If swallowed, induce vomiting. **CALL PHYSICIAN IMMEDIATELY!** **EYES:** Severe irritant to eyes. In case of eye contact, flush thoroughly with water for 15 minutes and get prompt medical attention. **SKIN:** Avoid contact with skin. Wash immediately with soap and rinse thoroughly with water. **INHALATION:** Move to fresh air. **KEEP OUT OF REACH OF CHILDREN.**

ACKNOWLEDGMENTS

We wish to express our thanks and appreciation to the following people who contributed items for this book:

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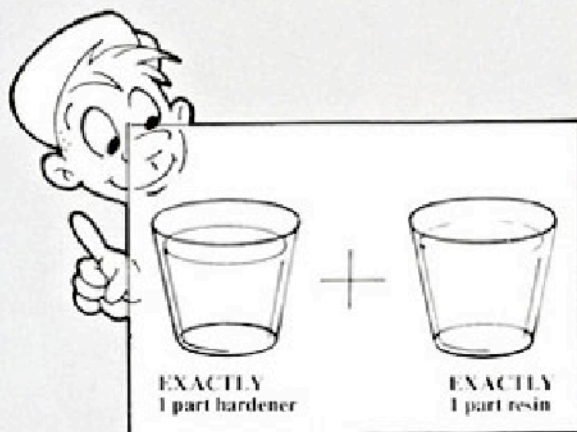
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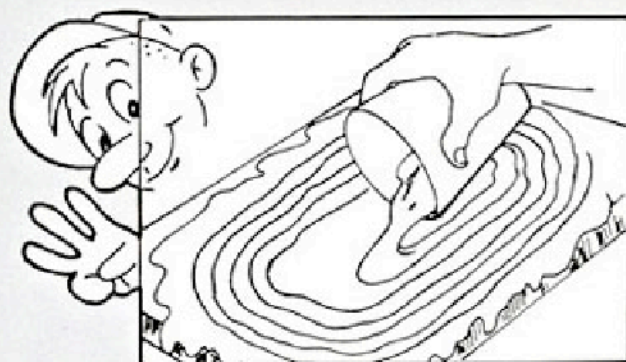
EnviroTex IS AS SIMPLE AS 1-2-3



2. MIX.

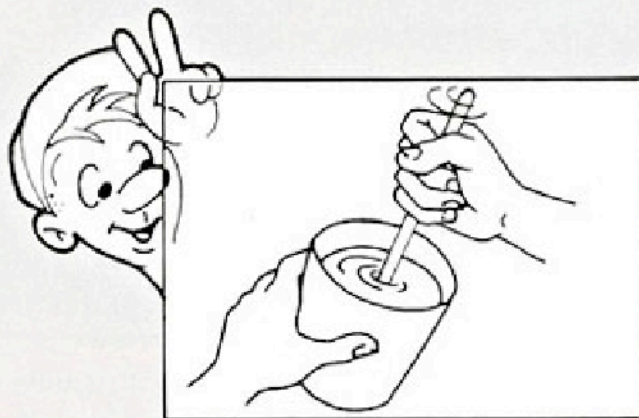
Mix the measured resin and hardener in a clean container. Stir **EXTRA WELL** until the material is thoroughly blended. Mixing should be completed after 2 minutes of vigorous mixing.

The importance of thorough mixing cannot be over-emphasized. The two components must be whipped, much like mixing a cake batter. If bubbles get whipped into the mixture, do not be concerned; this is a sign that you are mixing well, and the bubbles can be easily removed later. Improper mixing can result in soft spots. To prevent problems with improper mixing, we suggest using the "double cup" method of mixing: Have two mixing containers ready. Begin mixing in the first clean mixing container. After one minute of mixing, transfer the ENVIROTEX into the second container and continue mixing for one minute. Mixing should be completed after two minutes of vigorous mixing.



1. MEASURE.

Measure exactly 1 part resin to 1 part hardener by volume. When pouring your resin and hardener into a container, use one that has smooth flat walls for best results.



Stir so that rod touches entire wall of cup

Bring up bottom so that fluids on bottom of cup are blended

Stir Center.

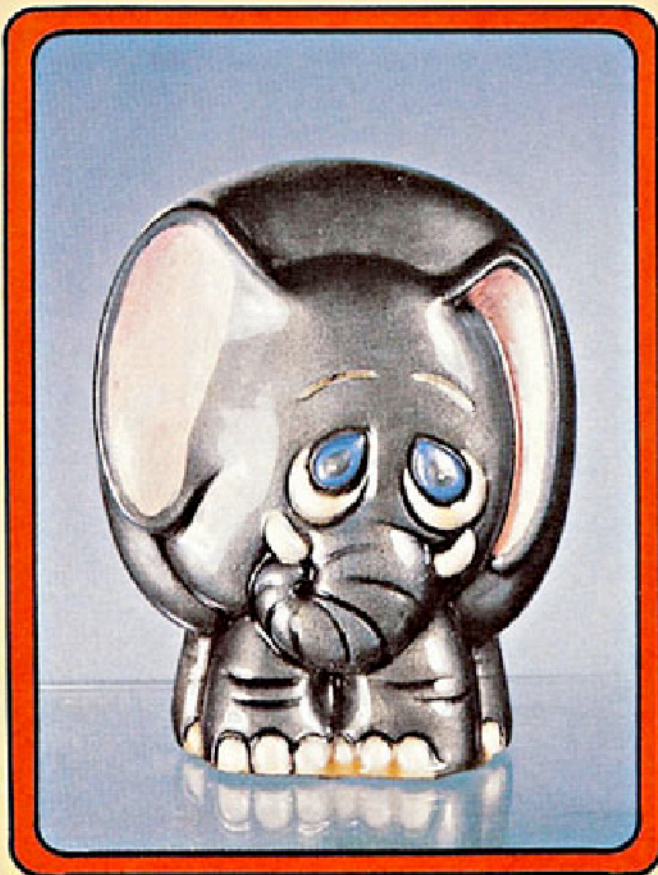
3. POUR, DO NOT WAIT!

Pour as soon as thoroughly mixed. Carefully pour over the surface in an even pattern. Spread where necessary using a piece of stiff paper to help liquid flow together. Let it cure for approximately four hours at room temperature. Caution: If ENVIROTEX is left in mixing container, it will become hot and set up rapidly.

CERAMICS WITHOUT A KILN

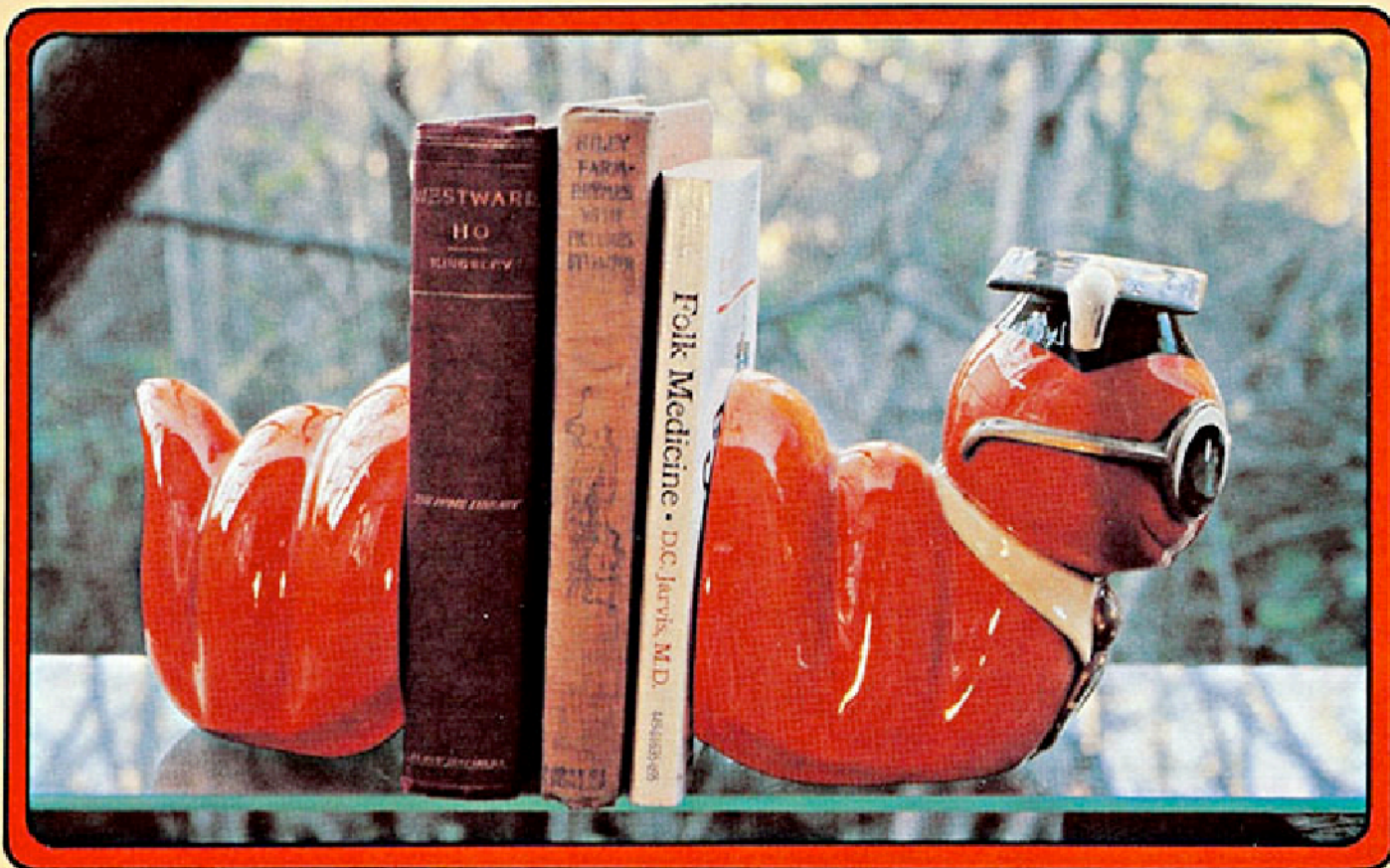


Bunny



Elephant

Instructions on Page 6

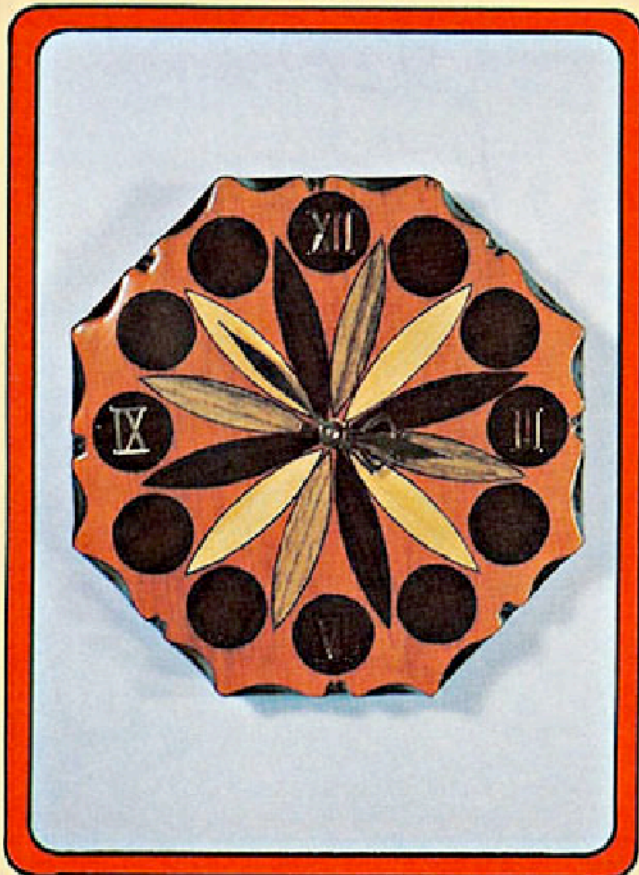


Wally The Worm Book Ends



Ships Ahoy

Telling Time With Marquetry



MARQUETRY

Instructions on Page 7

MARQUETRY



Marquetry - This decorative craft is the art of inlaying works of wood, paper, ivory, etc. to design furniture, floors, pictures, and other creative works.

Note: The examples on Page 5 are just two examples of Marquetry with Paper or Wood Veneer. The Chessboard on Page 32 (Back Cover) is also accomplished with the same technique; however, explicit instructions on the Chessboard are given on Page 31.

MARQUETRY WITH PAPER

All you need beside the wood plaque for these projects are two contrasting shades of wood-grained paper from your local dealer, and ENVIROTEX.

First draw your chosen design on a piece of paper and cut your pattern out in the shapes you wish. Then trace your cut-outs onto the back of the shaded wood-grained paper, alternating the contrasting colors for impact. It's easy, and produces great results, as you can see.

MARQUETRY WITH WOOD

Many paint, lumber or craft stores offer selections of thin wood veneer, like balsa wood, which can be glued down and coated with ENVIROTEX. When you use different types of wood on the same plaque or clock, you get a striking contrast of wood grains and colors. ENVIROTEX will bring out the colors and depths of the wood grain beautifully. Working with a craft knife or razor blade, you can use magazine illustrations or color books as patterns, not to mention many other free forms of art, for almost any silhouette or design you can think of.

Dilute white glue with water (four parts glue and one part water) and coat the back of the wooden strips. Then, place them on the raw piece of wood. Press hard or use a roller to eliminate air bubbles. Wipe off any glue that squeezes out. Let dry thoroughly, then apply your thin, brush coat of white glue on the whole surface. When it's dry, apply a pour coat of ENVIROTEX by following the ENVIROTEX instructions on Page 3.

CERAMICS WITHOUT A KILN

"Cold Glazing" with ENVIROTEX as a final glaze for pottery, porcelain, plaster of paris, and other cast or thrown objects is easy and fun to do! It eliminates the need for expensive, laborious "firing" of these projects, giving them a tough, glossy sheen.

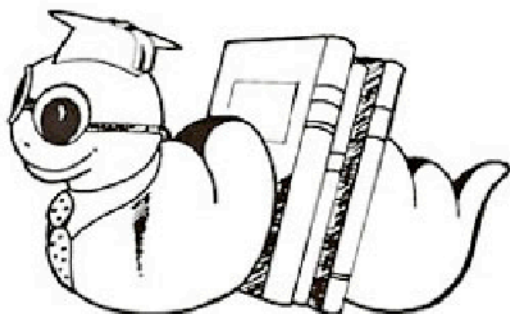
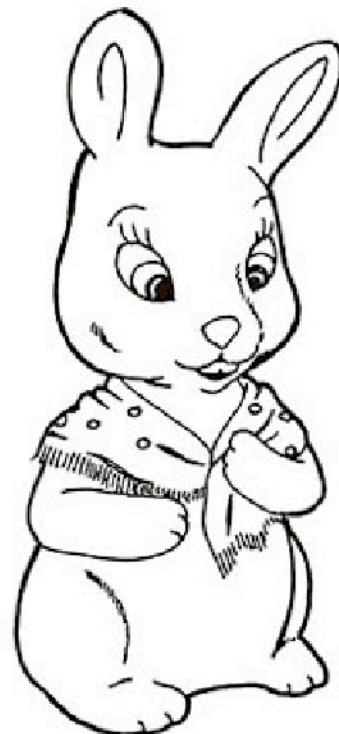
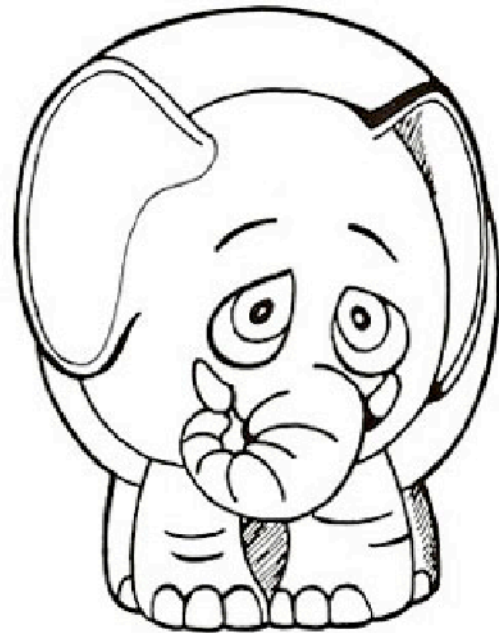
First, paint your object as you wish, as was done with our Bunny, Elephant, Worm Book Ends and Liberty Bell.* When your paint is dry, follow the application steps as follows:

Elevate the object to be coated from the work surface by placing it on something with a smaller diameter so that the object overhangs. This will allow drips to fall off without bonding the object to its platform. Place waxed paper or multiple layers of newspaper on the work surface itself to prevent drips from adhering to it. AFTER MIXING IS COMPLETE, POUR ENVIROTEX OUT OF THE CUP and onto the object, and brush as needed. ENVIROTEX tends to flow together, curing to a uniform depth all over the coated piece. So, DON'T overdo it. If you should want a thicker glaze, remember that you can put on as many coats of ENVIROTEX as you like, allowing six hours curing time between each coat, without any preparation at all of previous coats.

ADDING COLOR.

You can add stunning color to normally clear ENVIROTEX with any of the available pigments suitable for polymers. Check with your dealer for the type of dye to use. For exciting effects, try a first coat of one color, then swirl on succeeding coats of other colors. Experiment for fun!

If you wish to "marbelize" an object, write to us and we will send you free instructions on marbelizing techniques.



*Liberty Bell photo shown on front cover.

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DRIED FLOWERS AND QUILLING



Instructions on Page 10



Dried Flowers

Quilling



*I meant to do my work today —
But a brown bird sang in the apple tree,*

*And a butterfly flitted across the field,
And all the leaves were calling me.*

*And the wind went sighing over the land
Tossing the grasses to and fro,*

*And a rainbow held out its shining hand —
So what could I do but laugh and go?*

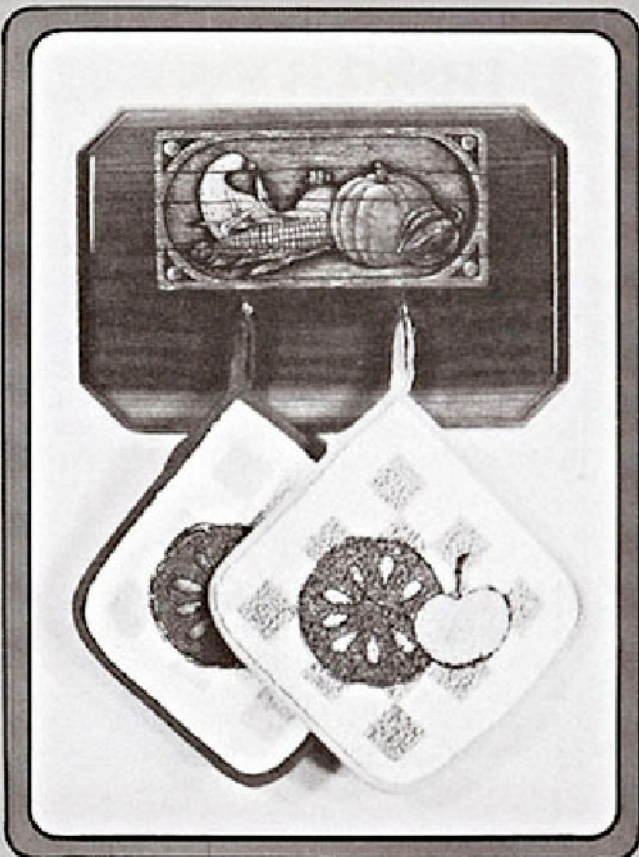
Richard LeGallienne

COATING FUNCTIONAL PROJECTS FOR HOME DECOR

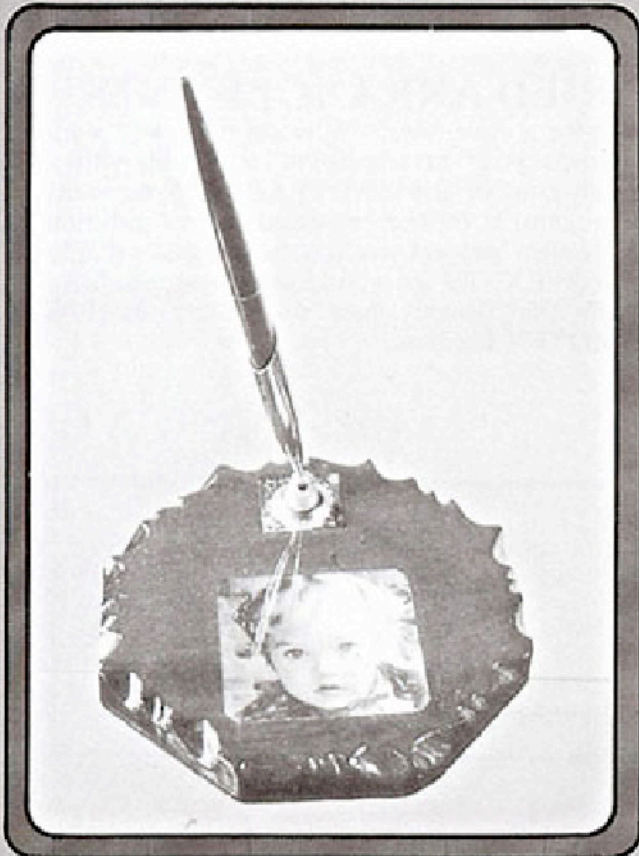


Utility Rack

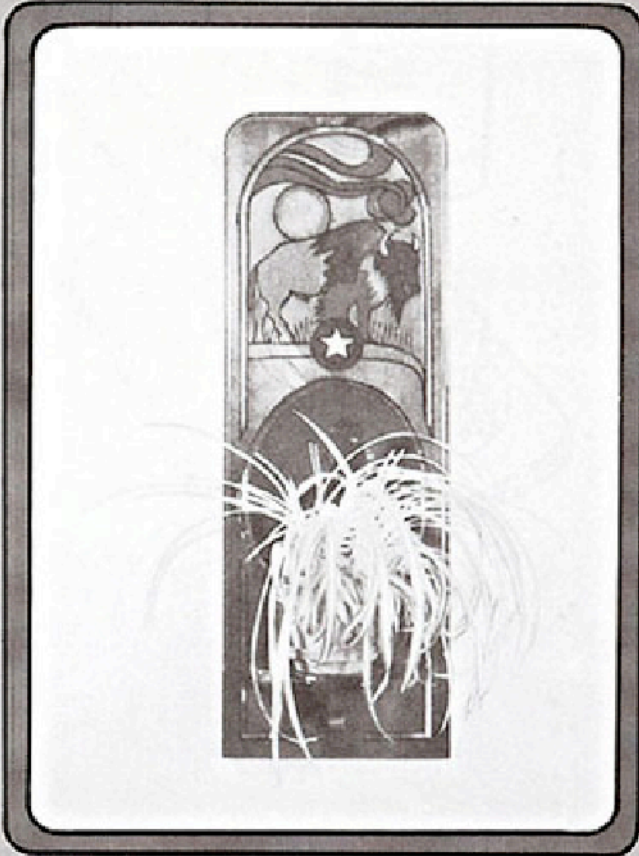
Instructions on Page 11



Pot Holder Rack



Pen Set



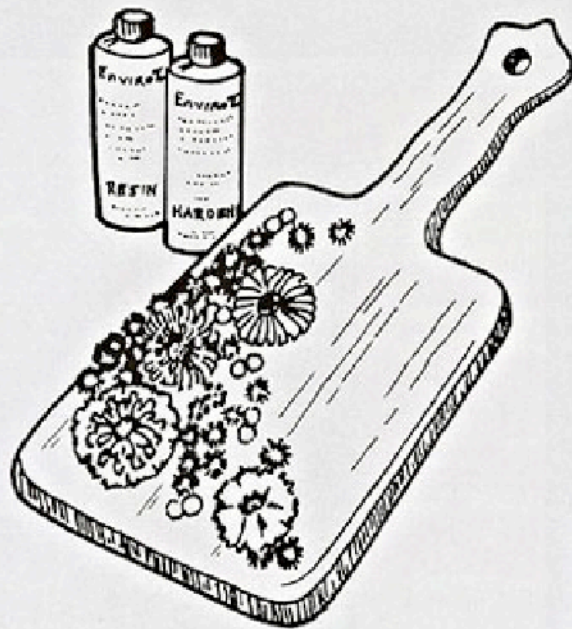
Wall Planter

DISPLAY NATURE'S OWN ARTWORK

There's no end to nature's works of art. So, there is no end to the number of plaques you can make using nature's finery. Whether you use dried leaves, dried flowers, shell and seed arrays, cat-tails, sprigs of grain, or common weeds... they all look just as you would find them outdoors, once you preserve them with the glossy transparent finish of ENVIROTEX.

QUILLING PROJECTS

Choose the right size board for your project and seal with a brush coat of ENVIROTEX. Glue the quilling arrangement onto the coated board. As quilling is a technique of curling paper and arranging the pieces to form a pattern, do not coat the quilling pattern.



DRIED ARRANGEMENTS

Choose a nice piece of wood that will complement your arrangement, and seal with a brush coat of ENVIROTEX. Place the dried arrangement on the presealed board and coat the entire project with a pour coat of ENVIROTEX. Be sure to brush away the drips from the flowers and board as the ENVIROTEX hardens.

NOTE:

Compute amount of fluid to be used very carefully by measuring the top and sides of your object. Use 4-6 ozs. of ENVIROTEX per square foot. It is far better to use too much rather than too little ENVIROTEX to get the proper coverage. ENVIROTEX will not level correctly if too little fluid is used.

COATING FUNCTIONAL PROJECTS FOR HOME DECOR

Since ENVIROTEX can be poured over virtually any object, there is no end to the outstanding accent pieces you can create for your own home and as gifts.

Hand-painted decorative plaques made from cutting boards fit nicely into any room. For kitchens, items such as the Utensil Rack and Pot Holder Rack can be easily made. And, for other rooms, let your imagination run wild.....

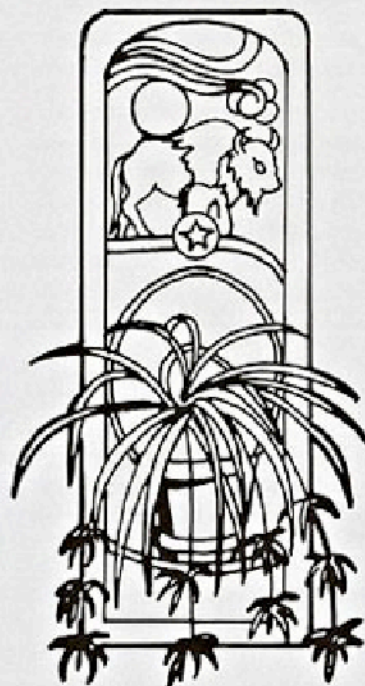


SOMETHING SPECIAL FOR A DESK TOP

How wonderful it is to see the face of a loved one when you give them that special gift! And, how easy it is to create an exquisite conversation piece for yourself. The basic procedure is the same as for mounting a photo on a plaque. See instructions on Pages 20-21. When the basic instructions are done, just glue down the pen holder and the project is done.

BASIC INSTRUCTIONS

You can buy unfinished boards with holes of various shapes. Or, you can cut out the hole yourself. Rout the edge for a more finished look. After sanding any rough edges you have cut, you should treat the plaque the same as you would any other one that is going to be coated with ENVIROTEX. Adding a photo, print, painting, etc., creates an additional personal touch also. And so does building a little shelf for holding a small plant or knick-knack. Use a simple step if you wish to coat both a horizontal and a vertical surface. First coat the flat piece (shelf) and let it dry. Then sand any drips from the edge that will be adhered to the vertical surface. Then pour the vertical part (lying flat, of course) and carefully stick the piece for the shelf into the ENVIROTEX coating while it is still wet. The ENVIROTEX will imbed the shelf to the surface perfectly, with no glue, screws or clamps.





CREATING BEAUTIFUL TABLE TOPS WITH ENVIROTEX

You can create a beautiful, ENVIROTEXED table from almost any piece of flat wood. And that is just one more great advantage of ENVIROTEX, it makes almost every wooden surface look great.

Remember that because ENVIROTEX is transparent, you can also create your own "special effects" in a table top. You can ENVIROTEX over old coins, photos, clippings, paintings, almost anything.

Coating large objects such as this lovely redwood table or a bar top can produce a valuable

and rewarding result. The following instructions, together with those on Pages 14 and 15 will provide you with tips on how to get a good job every time. Study them carefully.

We recommend you coat a small item or two before coating a large surface so you become familiar with the world of ENVIROTEXING. Your material for the top can be purchased quite inexpensively. For example, you can use a piece of $\frac{1}{2}$ " or 1" thick plywood, a door that has been damaged on one side only, a hatch cover, piece of burl, slab from a log; almost anything will work.

PREPARATION:

Fluid: The ENVIROTEX, the coating room, and your project should all be approximately 75-80° F for 24 hours prior to coating.

Tools Required: 1. Mixing containers should be wax free and cylindrical, with smooth, flat bottom and flat walls.

2. Stirring paddle must have a straight edge, such as a paint paddle, to allow user to constantly scrape the sides and bottom of the container while mixing.

3. If you find it necessary to spread ENVIROTEX over a large area, we recommend that the user have a stiff piece of paper or an inexpensive disposable brush.

COATING AREA CONDITIONS:

1. Polymer compounds react in some way to the presence of humidity. Using ENVIROTEX in a room where humidity is below 50% will give best results. Humidity will cause an oily looking film on the cured surface; this can be repaired by recoating in a room with the correct humidity.

2. Room temperature should be at least 75-80° F, and it is recommended that the room be as dust free as possible.

SURFACE:

The surface to which the ENVIROTEX is to be applied should be:

1. Sanded properly.

2. Dry and free from dust or dirt.

3. Level.

4. Elevated to allow the ENVIROTEX to flow freely off the sides of the item being coated.

5. Sealed. Porous woods or materials require a thin coat of ENVIROTEX prior to flood coating to prevent air from escaping from the wood into the fluid. To seal coat something, just mix up about ¼ the amount you would use to flood coat, and spread it thinly over the entire surface, using a brush or scraper tool. This puts a thin film down over air passages, and seals them off. Occasionally more than one seal coat is required for extra porous or open grain woods. Allow each seal coat to cure for at least five hours before you are ready to flood coat the object.

TIPS:

Many large pieces of wood will have cracks. If the crack is evident all the way through the wood, put a piece of tape over the top of the crack. Flip the piece over and mix a small amount of ENVIROTEX, and pour the fluid into the underside of the crack. This will seal off the crack without having to fill the entire depth of the wood. If the crack is only evident from the top side of the wood, mix enough ENVIROTEX to pour into the crack until it is filled in. If you do not seal off cracks in your wood they will cause bubbly problems when applying your flood coat.

If the piece of wood has a hole that you wish to fill in, or imbed objects in, casting resin works well. ENVIROTEX should not be used to fill in holes unless it is done layer by layer at depths no greater than 1/8" at a time. Bubbles cannot degas if the ENVIROTEX is poured thicker than 1/8".

APPLICATION:

In order to correctly apply the flood coat of ENVIROTEX, we suggest that you follow the six application steps found on Pages 14 and 15. The following will emphasize several of the basic six steps in application:

Measure the ENVIROTEX in exact amounts by volume.

Mix the measured resin and hardener in a clean container. Stir until the material is thoroughly mixed. We suggest using the double cup method: Have two mixing containers ready. Begin mixing in the first clean mixing container. After one minute of mixing, transfer the ENVIROTEX into the second container and continue mixing for one minute. Mixing should be completed after two minutes. Improper mixing can cause soft sticky spots on the surface that will not cure. We recommend mixing no more than ½ gallon of ENVIROTEX at a time.

POUR, DO NOT WAIT! When pouring larger objects, liquid should run over as much of the sides as possible. Brush to areas that have not been covered by the run-off. Use run-off from drip sheet for repeated coating on edges.

We recommend more than one person to coat large surfaces. This enables you to provide an open edge of liquid material to pour next to, when two or more mixes must be made to coat a large area. One person can be mixing the next batch while the other pours and levels spots missed in the pattern pour. When enough material is mixed, the person who was mixing can brush material on the edges of areas already poured, while the person pouring continues until the project is coated completely. Then one person can torch the surface to assist the bubble release while the other finishes the edges.

Torching is a good method for releasing bubbles. Torch immediately after pouring and spreading and then again within 10 minutes. Care should be taken to avoid over-torching. If wooden objects are not sufficiently seal coated prior to torching, the torching will cause wood to "bleed" air into a fresh coat of ENVIROTEX, and these bubbles are difficult to stop. The torch should never be held in one place, as this will permanently damage surface and coating. Use a swift, even, sweeping motion when torching and never hold torch closer than six inches from surface.

A large clean piece of cardboard or a plastic drop cloth draped across the backs of chairs makes a fine dust cover while the coated object is curing.

WHAT IS ENVIROTEX?

ENVIROTEX is a highly versatile liquid plastic coating that is poured onto a variety of surfaces, self-levels, then hardens to produce a thick, clear, durable, glossy finish. ENVIROTEX can be used to coat plaques, table tops and counters, bars, paint, ink, shells, photographs, newspaper clippings and craft work, including plaster statuary, dried flowers and decoupage items.

Because of ENVIROTEX'S pioneering and leadership in the polymer coating field, an entire new and exciting craft has developed. ENVIROTEXING is easy if you follow the directions exactly as described. We make a point of telling you this, because we want you to always be satisfied with the results ENVIROTEX gives you. Please take your time, and continue to re-read the directions each time you use this exciting craft product.

HERE IS THE WHAT AND HOW OF... ENVIROTEX.

Tip #1 How it Works:

When mixing together in equal parts, the resin and hardener react chemically to form a permanent, thick, tough coating with a high gloss.

Tip #2 How it's Used:

Mix the two components together thoroughly, then simply pour it over the surface to be coated. A card or disposable brush helps you ensure total coverage.

Tip #3 What It Can Be Used On:

Virtually anything: table, desk and bar tops, photos, newspaper clippings, dried flowers, decoupage items, clay pieces -- almost any surface you can imagine. **Note:** ENVIROTEX is not recommended for use over polyurethane finishes.

Tip #4 Does It Make Colors Run?

No. ENVIROTEX may be used safely over paint, varnish, wood stains and photos. Certain kinds of ink and newsprint should first be sealed with white glue or other suitable sealer. Old or "One of a Kind" photos should first be duplicated. Precious items should be carefully tested prior to coating.

Tip #5 How Many Coats Are Required?

One is usually enough. On some rough or porous pieces, a thin brush coat or two helps seal the wood before the flow coat is applied.

Tip #6 Before Attempting Large Projects:

ENVIROTEX is easy to handle, but before attempting large projects, we recommend doing a small one to "get the feel" of applying ENVIROTEX. A product bulletin explaining how to coat large objects is available from the manufacturer.

Tip #7 How To Store Liquids:

For best results, fluids should be stored at 75° - 80° F prior to use. Both resin and hardener can be left in open containers but should be closed for long storage. The shelf life of this compound is approximately one year from date of purchase. All polymer compounds react in some way to the presence of humidity. ENVIROTEX has been developed and formulated in such a way that it's reaction to humidity is minimized. Using ENVIROTEX in a room where humidity is under 50% will give best results. A bulletin dealing with humidity is available from the manufacturer.

Tip #8 Working Time?

Mix only as much ENVIROTEX as you can pour and spread at one time. Unmixed components should remain in original containers. After pouring, you have about 15 minutes working time before ENVIROTEX begins to harden.

Tip #9 How Fast Does It Dry?

ENVIROTEX cures "dust free" in about four hours at 80° F. Allow 72 hours for the surface to gain full toughness.

Tip #10 How To Care For The Surfaces:

Interior Surfaces: An occasional coat of furniture polish or wax will prolong the life of the surface. If scratches occur that cannot be polished out, clean with acetone then recoat with ENVIROTEX. This additional coat will remove all surface blemishes. ENVIROTEX is heat resistant; however, it should not be intentionally subjected to high temperatures such as cigarettes, cooking utensils, etc. ENVIROTEX is water and alcohol proof.

BASIC MATERIALS NEEDED:

Paper, styrofoam, or plastic mixing cups, wooden or plastic stir sticks, disposable brushes, waxed paper or newspaper for your work surface, rubbing alcohol or acetone for cleaning up. We also recommend rubber or plastic work gloves to prevent over-exposure of your skin to ENVIROTEX.

BUBBLE RELEASE:

After about four minutes, the air bubbles created while stirring will rise to the surface. They can be easily and effectively broken by GENTLY exhaling on them until they disappear. (Avoid inhaling fumes) A propane torch may be used as an aid in removing bubbles from a freshly coated surface. Hold the torch about 6 inches away and sweep smoothly across the surface until the bubbles are gone. This process may be repeated as often as is necessary.

NOTE: It is carbon dioxide, not heat, which breaks up the bubbles.

CURE:

For best results, coat at temperatures between 70° F and 80° F. Allow the coated item to cure in a warm, dust free room. Placing a clean cardboard box over the item is effective in keeping dust off the surface during the cure cycle.

CLEAN UP:

While liquid, the material can be cleaned up with acetone. After it has cured, it can only be removed by long exposure to paint stripper, sanding or infrared paint peeler.

COVERAGE.

1 oz. ENVIROTEX will cover	37 sq. in.	
8 oz. kit will cover approx.	300 sq. in.	2 sq. ft.
Pint kit will cover approx.	600 sq. in.	4 sq. ft.
Quart kit will cover approx.	1200 sq. in.	8 sq. ft.
Gallon kit will cover approx.		32 sq. ft.

SURFACE.

1. The surface to which the ENVIROTEX is to be applied should be dry and free from dust.
2. Level the surface. The surface should be up off the work area about 2 inches to allow the coating to drip freely off the sides of the item being coated. Put plastic sheeting, wax paper, or multiple layers of newspaper underneath the item being coated to catch drips. The unique self-leveling qualities of ENVIROTEX can be attained only by using enough material to flood the surface. It is better to mix a little too much, rather than too little.

CHANGING THE FINISH FROM GLOSSY TO SATIN.

You may feel that some objects look better without the glassy, high gloss ENVIROTEX finish. Here's how you get from a glassy ENVIROTEX finish to a satin one.

The following method may be used to create a satin finish with ENVIROTEX after the coating has been applied and completely cured. If after a period of time you decide you would like to change the satin finish back to high gloss, clean the surface thoroughly with acetone (to remove all wax and dirt) and recoat with ENVIROTEX. It will cure once again to a beautifully glossy surface.

- A. To remove the gloss, rub the fully cured surface with #0000 steel wool or wet or dry #600 sandpaper. Rub with the grain of the wood or in small consistent circles.
- B. Wipe the surface clean. Using a soft cloth or felt, apply a paste made of oil (i.e. decoupage "polishing oil", linseed oil, or crude oil) and a carnauba based wax. Decoupage "polishing powder" may be used in place of the wax.
- C. After letting the surface dry, rub off any wax and buff with a carnauba based wax.

Quick Method: Rubbing with #0000 steel wool and paste wax gives a semi-gloss finish very quickly.

PREPARATION. Some Things To Consider Before Using ENVIROTEX:

ENVIROTEX is a reactive Polymer compound. It cures to a thick, glossy coating in about 4 hours at 80° F and reaches full strength and toughness in about 72 hours. This durable, resilient material requires no polishing to

produce a high gloss. One coat is all that is usually required for a deep attractive finish; however, two or more coats may be applied, one over the other, without preparing the previous coat. ENVIROTEX IS NOT RECOMMENDED FOR EXTERIOR USE.

TECHNIQUES

Gluing: If waiting 3-4 hours is no problem, then ENVIROTEX works very well as a glue. But, if you're in a hurry, white glue works fine. Usually, a solution of four parts glue to one part water is best. Apply glue to the back of your print, photo, or whatever. Carefully move it on the plaque, or if you wish, you can brush glue over the entire surface on the plaque, and just lay the subject on top. Then use a roller or your hand to push air bubbles out from under the print. Be sure all glue is dry before ENVIROTEXING.

Seal Coats: Porous woods or materials require a thin coat of ENVIROTEX prior to flood coating to prevent air from escaping from the wood into the fluid. To seal coat something, just mix up about 1/4 the amount you would use to flood coat, and spread it thinly over the entire surface, using a brush or scraper tool. This puts a thin film down over air passages, and seals them off. Occasionally two seal coats are required. Allow the seal coat to cure for at least five hours, and you are ready to flood coat the object.

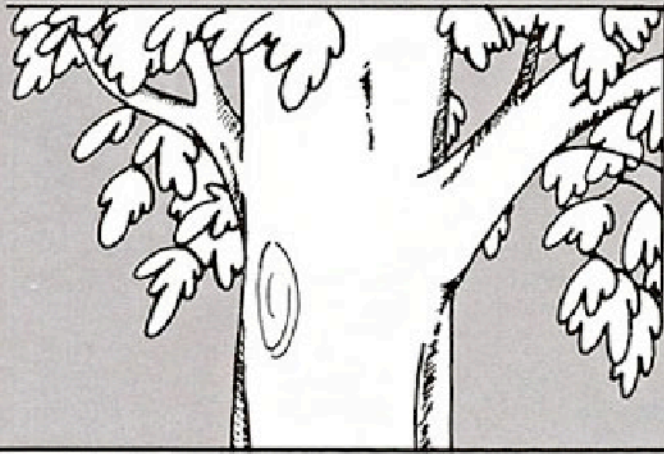
Torching: As mentioned above, torching is a method for releasing bubbles from a pour that may not degas itself. Care should be taken to avoid over torching. If wooden objects are not sufficiently seal coated prior to torching, the torching will cause wood to "bleed" air into a fresh coat of ENVIROTEX, and these bubbles are difficult to stop. The torch should never be held in one place, as this will permanently damage surface and coating. Use a swift, even, sweeping motion when torching and never hold torch closer than 6 inches from surface.

Distressing: Distressing is simply the process of adding character or contour to a plain wooden plaque in order to enhance the appearance of the finished product. Use a file, knife or circular sanding tool to make irregular shapes at the edges of your plaque. When you have shaped the edges to your satisfaction, you might then highlight the color in the wood grain by torching the plaque. Now, use a wire brush to clean out the loose charred wood, seal coat, mount your photo, flowers or whatever and then ENVIROTEX.

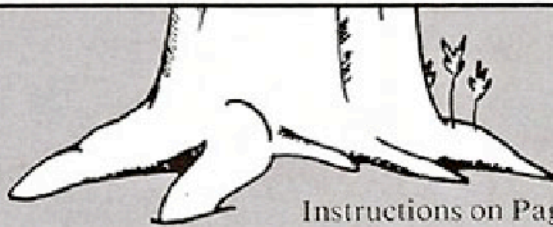
Drips: Excess ENVIROTEX will drip over sides of the plaque or table as it is being poured. These drips will harden during the curing process. One of the following methods will eliminate the drips.

- a. Scrape them off the bottom while they are still fluid, at about 30-40 minutes after pouring.
- b. BEFORE POURING, apply a generous coat of paste wax or masking tape to the edges of the back of the plaque or bottom of table. After the ENVIROTEX is cured, the drips can be popped off.
- c. Drips can be sanded off after ENVIROTEX is cured. A circular sanding attachment on an ordinary hand drill works well.

Sea Shells: are given a permanent "wet look" when ENVIROTEXED. ENVIROTEX is super as a glue, so just lay the sea shells down as you want them, and pour ENVIROTEX right over everything.



**PRESERVING WOOD
PRODUCTS**

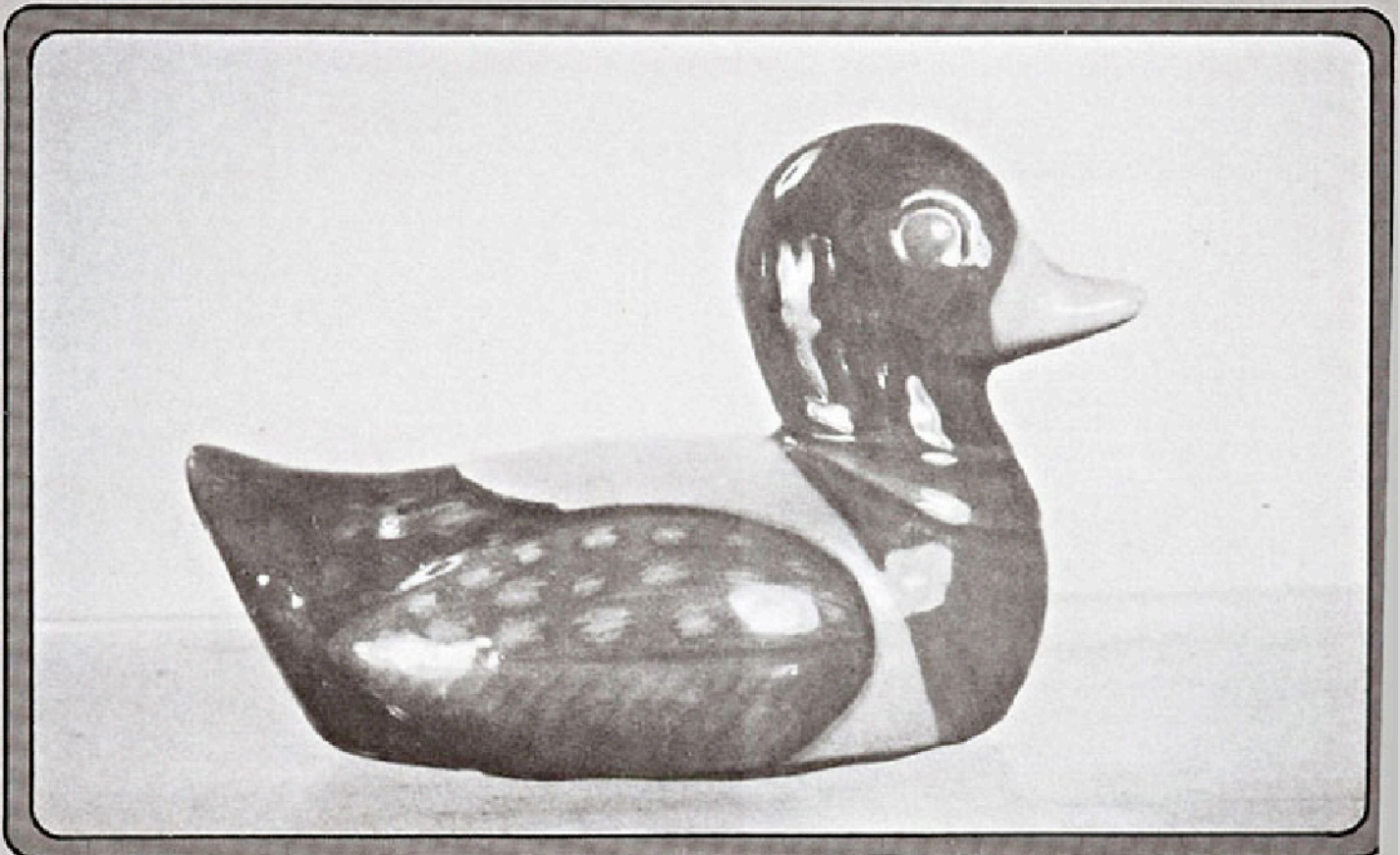


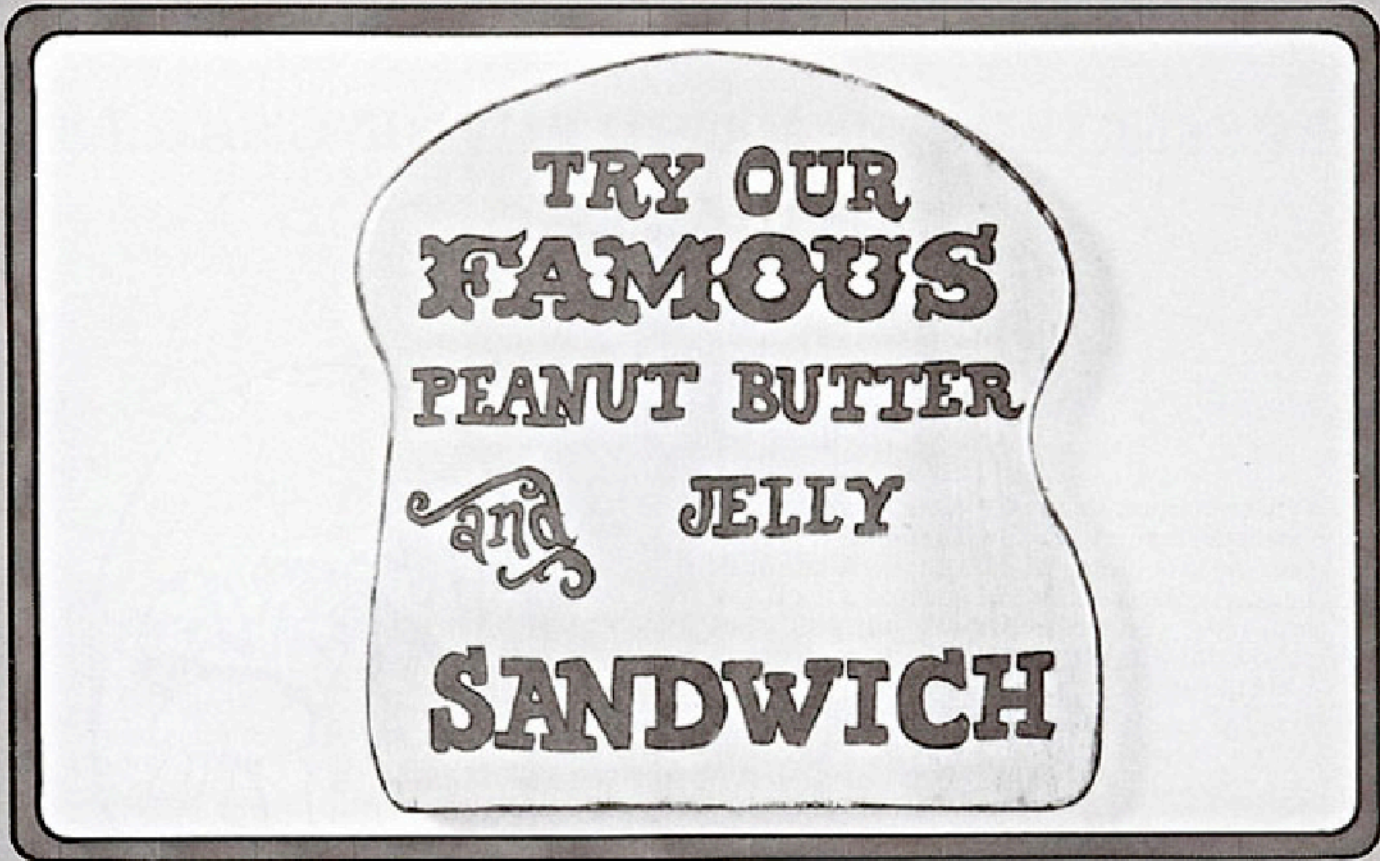
Instructions on Page 18

Wood Duck



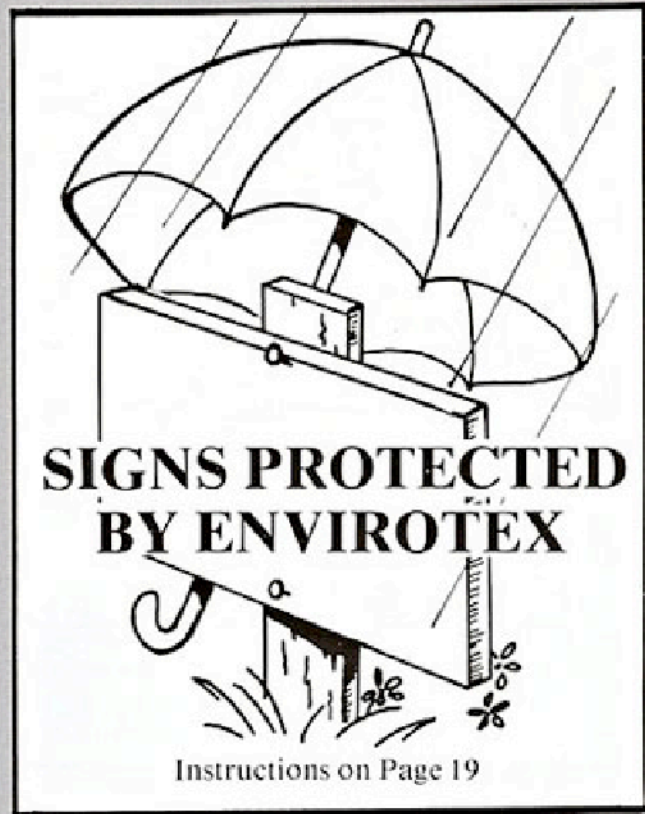
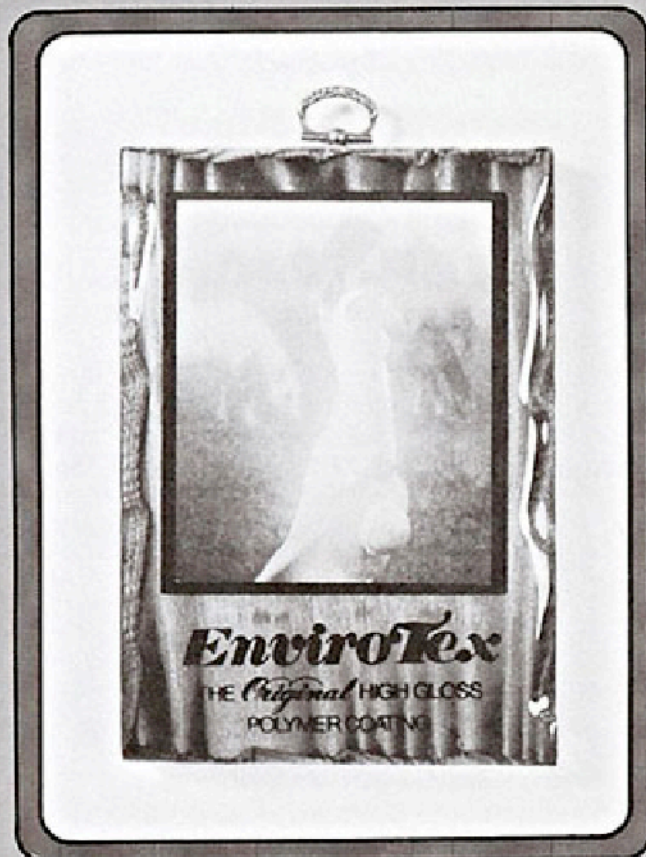
Mushrooms





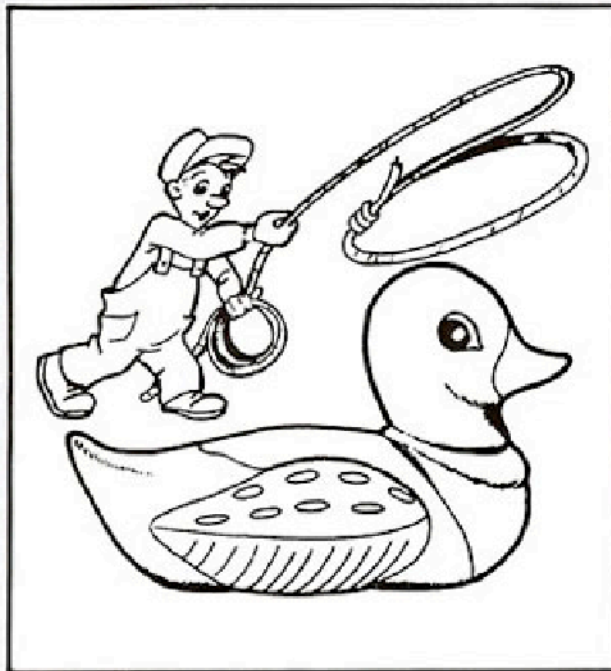
Sandwich Plaque

Giving your sign that Special Touch



PRESERVE YOUR WOOD BURNING SKILLS FOREVER

With woodburning tools, you can create some extremely unique looking examples of woodburning art. Best of all, there is no fuss, because after your art is burned in, you just brush the surface to remove any ash, then follow the ENVIROTEX directions to complete the job.



Projects such as the wood duck on Page 16 are coated in the same manner as the projects on Page 4 of pictures and Page 6 of copy and illustrations. ENVIROTEX brings out the grain and color in the wood to give you a high quality finish, not to mention a very professional look.

COATING YOUR WOOD PRODUCTS WITH ENVIROTEX

SIGNS:

Signs can be painted, burned, routed or you can mount letters on a board or any surface. Signs for home or business are impressive... and permanent when they are ENVIROTEXED.

Please remember, ENVIROTEX is for interior use only. Clear coatings do not weather well outside.

PLAQUES:

A plaque is an easy item to craft with ENVIROTEX. All you need is a piece of wood that is flat on both sides, a photo, print, clipping, etc., to mount upon one of the sides, some white glue, ENVIROTEX, and basic polymer coating tools.

There is no end to the varieties of plaques you can make. Just a partial list includes plaques displaying individual, group and scenic photos, mottos, mirrors, scones, shell art, tole, oil and water color painting, news clippings, silhouettes, plus straw, dried flowers and seed arrays.



NOTE:

Compute amount of fluid to be used very carefully by measuring the top and sides of your object. Use 4-6 ozs. of ENVIROTEX per square foot. It is far better to use too much rather than too little ENVIROTEX to get the proper coverage. ENVIROTEX will not level correctly if too little fluid is used.

PHOTO AND PRINT MOUNTING

Take your favorite color photo or print and mount it on a plaque. Just follow the instructions and you should do a fine job the first time.

Mounting Of Mottos, Clippings, Decoupage

The mounting of any flat paper item to a plaque is performed basically the same as the mounting of a photo. In all cases, however, refer to the instruction sheet since some surfaces require special preparation or treatment.

STEP 1: Trim your favorite photo or print to the size desired, and choose a suitable surface such as a wood plaque on which to mount it. Apply white glue solution (4 parts glue to 1 part water) carefully to the back of the print or photo and mount it on the plaque surface. Be sure to get all the air pockets out from behind the print or photo. Clean off excess glue. Allow glue to dry.



STEP 2: Preseal. Apply white glue solution smoothly over entire photo or print, and the plaque. Apply generously to open-grain edges. A second coat of glue solution over the entire print and plaque is a good idea.

STEP 3: ENVIROTEX it!

NEWSPAPER CLIPPINGS:

Some clippings will become translucent if they are not sealed before ENVIROTEXING. Mount them with white glue (4 parts glue to 1 part water). When the mounted clipping is dry, brush the white glue solution over the ENTIRE surface of the plaque and clipping. When thoroughly dry, the sealed plaque can be ENVIROTEXED in the usual way.



FABRICS: Fabrics can also be ENVIROTEXED, though they may require more than one coat of ENVIROTEX to completely submerge all of the fabric fibers. We recommend that you apply a seal coat to fabrics, prior to flooding with ENVIROTEX. In fact, almost anything that is not oily or oil based can be ENVIROTEXED. If you have some "weird" material or surface to be coated, and you are not sure it will work, let us test it for you. We will tell you if it can be successfully ENVIROTEXED or not. Send us a sample, or tell us what it is.

ENVIROTEX - P.O. Box 365 - Fields Landing, California 95537

OTHER PLAQUE MOUNTINGS:

There is almost no end to the many varieties of plaques that you can create with ENVIROTEX.

HOW TO EARN EXTRA MONEY WITH ENVIROTEX

"ENVIROTEXED Items Are So Strikingly Beautiful That They Almost Sell Themselves. So Even If You Have Never Sold Before, You Can Bring In Extra Dollars By Becoming Known As Your Region's Local ENVIROTEXER".

STEPS TO TAKE:

A. HAVE A GOOD WORK AREA -- Set up a warm, dry, clean and dust free work area in your house or garage. Choose a place where no one can disturb you or your coated objects. Assemble your tools in this area so they are close at hand.

B. PICK AN EASY PROJECT -- For your first "manufactured" item, select a crafted piece that you have coated before with ENVIROTEX. Be sure, too, it's one that people have admired. You will feel more confident with a piece you have already tackled. Plus, there is a good chance that you can sell it to one of those persons who admired a similar piece before.

C. MAKE A FEW AT A TIME -- Doing them one by one, ENVIROTEX four or five units of this crafted item. Just follow the ENVIROTEX instructions the same as for any coating project. The reason you make four or five units at a time is so your customers have a chance to buy more than one item from you at a time.

D. PROTECT YOUR FINISHED PRODUCTS -- Once your "products" are completed, place them in a protective case that's filled with some kind of padding (tissue paper, cotton, etc., works fine to keep finished objects from scratching each other). You should keep the case looking neat and organized. This is so it won't detract from the beauty of the products within when you show them to customers.

E. START WITH PEOPLE YOU KNOW -- Show your finished products to everyone you know. Start with relatives, friends and neighbors. You should also show them this book. They may find an item inside that they want. When they do, just tell them what you will charge them to make that item. Before you state that figure, though, be sure you have carefully written down and added up every



tiny cost connected with each item you make. That way you will know how much to charge customers in order to make a fair profit.

F. SELLING TO STRANGERS -- Once you have received good response from persons you know, you may want to expand your operation, and reach a wider market of customers. Here are a few approaches:

- 1. DOOR-TO-DOOR** -- Go door-to-door and show your products to persons on your block, in your neighborhood, etc. Be sure to observe local laws about this type of selling.
- 2. GAIN RETAIL STORE EXPOSURE** -- Ask a local craft or gift store to take your products on consignment. That way, the store doesn't have to pay out any money to you until a product sells. When one does sell, you and the store make money. Be sure to let the store know how much money it will make per item. Plus, you and the store should keep an itemized list of all products they take to sell on consignment. This helps to keep the bookkeeping straight for each side.

3. **RUN CLASSIFIED ADS** -- Advertise your crafts in the classified sections of the smaller, better-read papers in your area. Be sure to use the magic words "ENVIROTEX" or ENVIROTEXING" or "ENVIROTEXED" in your ad. Here is an example of one such classified ad that's under 25 words:

Craft items coated with ENVIROTEX gleam like liquid glass. Choose from plaques, clocks, (add any other products here). Or, I will custom make ENVIROTEXED items for you. 466-7744

4. **FLEA MARKETS** -- It has been a highly successful way for many crafters to sell their products on a larger scale. People normally go to flea markets to look for bargains, and hand crafted items that they cannot find in the local stores. You would be surprised at the money you can make on a weekend at a local flea market. It also makes an excellent opportunity to pass out business cards or fliers that you can have printed up to publicize your operation.



5. **BUILD YOUR BUSINESS** -- If you work extremely hard, you might reach the point one day where you want to hire someone to manufacture products for you. Don't rush! Before you even think about hiring someone, be sure that the income from their efforts will exceed the wages you will pay them. Often it is advisable to pay helpers on a "piece-work" basis. With this method, it is far easier for you to control your labor costs and factor them into each product you price for sale.

HOW MUCH MONEY CAN YOU MAKE SELLING ENVIROTEXED ITEMS?

The money you will make ENVIROTEXING depends on how hard you work. Ideally, you want to become known to a good percentage of the people in your region as the local "ENVIROTEXER". If you live in a small town you can become known this way faster than if you live in a large metro area.

To make money selling ENVIROTEXED items, you will have to get public exposure for your products, either through personal contact, through advertising or by gaining product display space in cooperating retail stores.

WHAT DO YOU CHARGE?

At first, charge just enough to cover your material costs plus an additional 10-20%. As your products improve, perhaps even becoming more intricate, you can feel confident in charging more. What you will find is that ENVIROTEXED items can command a fairly high price. This is because they virtually sell themselves due to their incredible eye appeal.

YOU CAN START TODAY!

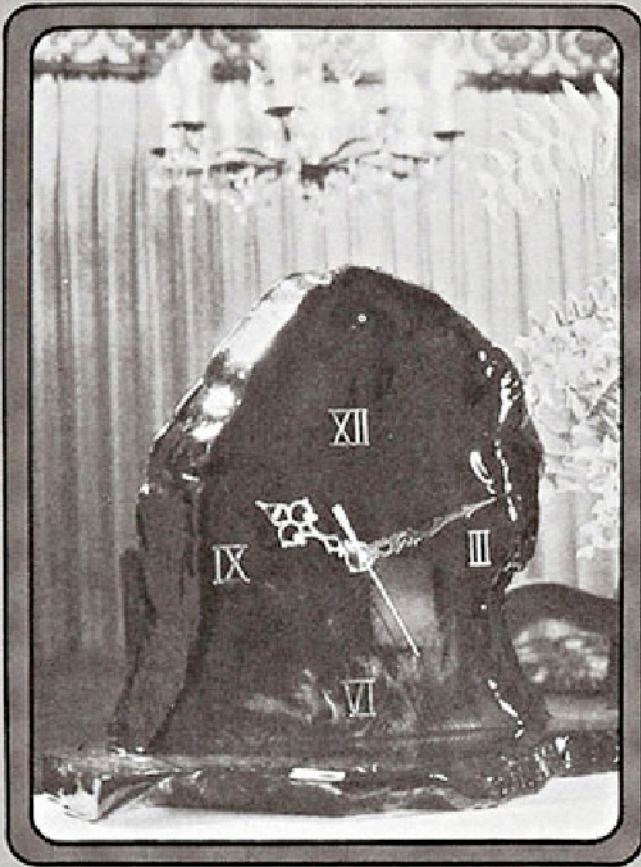
So what are you waiting for! If you would like to earn some extra cash in your spare time, or if you would just like to save some money by making your own gifts this Christmas, why not get started right now.

Would you like to become known as your region's local "ENVIROTEXER"? Well you can. And once your products and skill become known, you can expand your business to whatever extent you want. It's up to you.

The reason we say that is because we already know that products beautifully coated with ENVIROTEX are nearly irresistible. Enterprising local "ENVIROTEXERS" from all around the country have told us so.

Be the first "ENVIROTEXER" in your part of the country!

CLOCKS GALORE!



Burl Clock



Mushroom Clock

Instructions for these four projects are on Page 26.

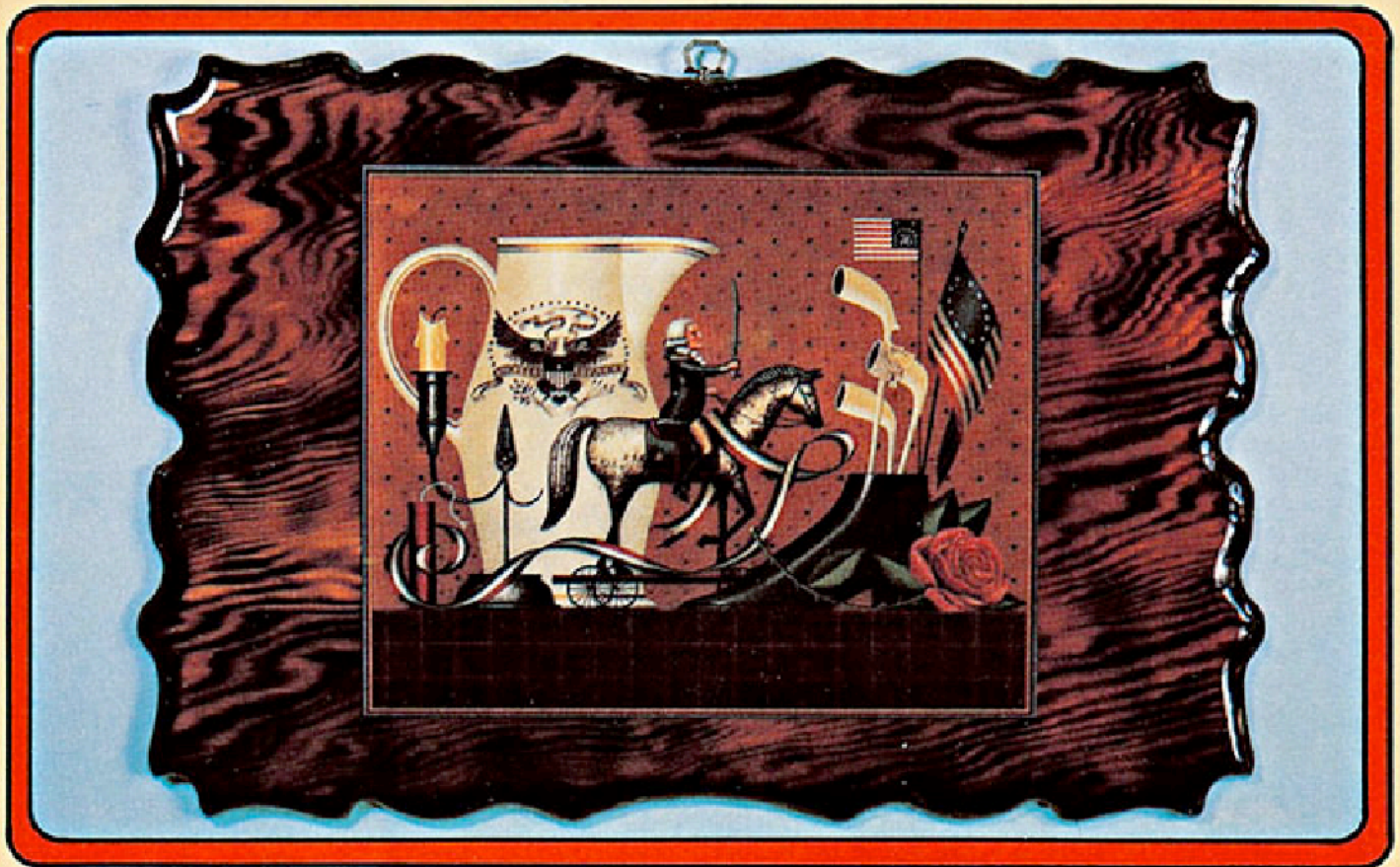


Weather Station



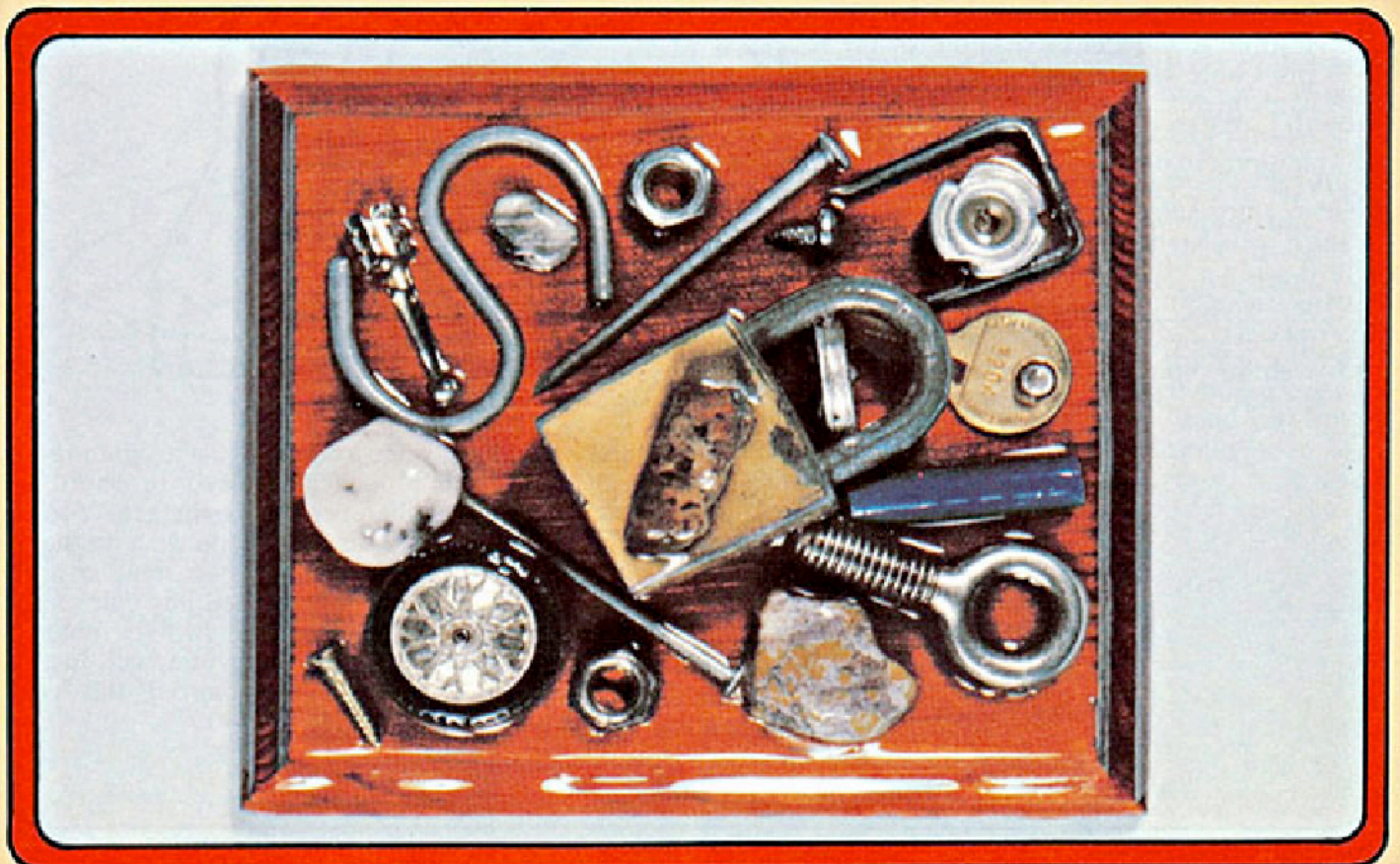
Farmhouse Clock

DECOUPAGE AND IMBEDMENT



Quick and Easy Decoupage

Instructions on Page 20-21.



Imbedment With Envirotex

Instructions on Page 27.

STUN YOUR FRIENDS WITH A GLISTENING CLOCK OR WEATHER STATION

People sometimes think clocks are hard to make....they seem to feel that all those numbers, hands, etc., will be hard to get just right. What is true is that clocks are quite easy to make. The hands, numerals and mechanism come in ready-to-use packages with full instructions from your favorite craft dealer. In fact, a clock is nothing more than a plaque with two holes drilled in it...one for the mechanism arm to reach the front and a larger recessed hole in back for the clock works.

First drill a small hole all the way through from the front for the clock mechanism arm, then drill or rout a large recessed hole for the mechanism, in the back. (Several holes drilled in the back work fine, if you don't have a router).

Simply reverse the procedure for the weather station, using a large drill bit for the recessed front hole where you will insert a barometer, hygrometer and thermometer. If you have trouble locating clocks, weather station equipment or redwood for these projects, contact us and we will gladly locate a source for you or your dealer. You can imbed the numerals in ENVIROTEX or stick them on after your project is coated and cured.

So, if you can make a plaque, you can surely make a gleaming ENVIROTEXED clock or weather station for everyone to cherish and admire.



And remember, since a clock is just a "plaque-plus", you can mount your favorite photo, print, motto or whatever on its surface. You can paint a picture or anything you wish on the face, too. How about adding two small oval mirrors in some corners, or imbedding coins in place of numbers? Remember, it is your magnificent clock. And, everyone will just love it. So, make it as personalized and as outrageous as you like.

QUICK AND EASY DECOUPAGE

Instructions for Quick and Easy Decoupage are on Pages 20-21. Here is just another super idea for the use of ENVIROTEX, especially for a den or family room.



IMBEDMENTS

Making imbedments with ENVIROTEX is fun and easy. This montage is just one idea. How about coins, seeds, shells, feathers, dried flowers or leaves?

Think about a special plaque for all of your Antique Car enthusiasts? Cut out some color photos or drawings of old cars...then stick them down to a plaque with white glue. Seal entire photo or print with white glue. Then coat with a thin, brush coat of ENVIROTEX, and place model car parts at random so that they stick to the freshly applied brush coat. When this first coat has cured, sand out any imperfections. Then pour a second coat of ENVIROTEX over the entire surface.

**YOU CAN IMBED EVERYTHING
INCLUDING THE KITCHEN SINK!**

PRESERVING PAINTING ON WOOD

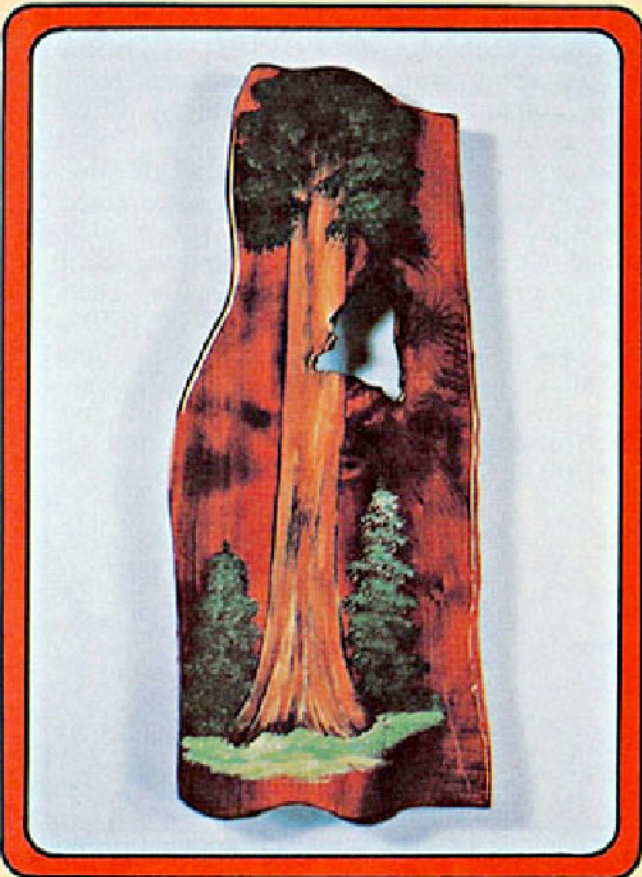


Strawberries.....

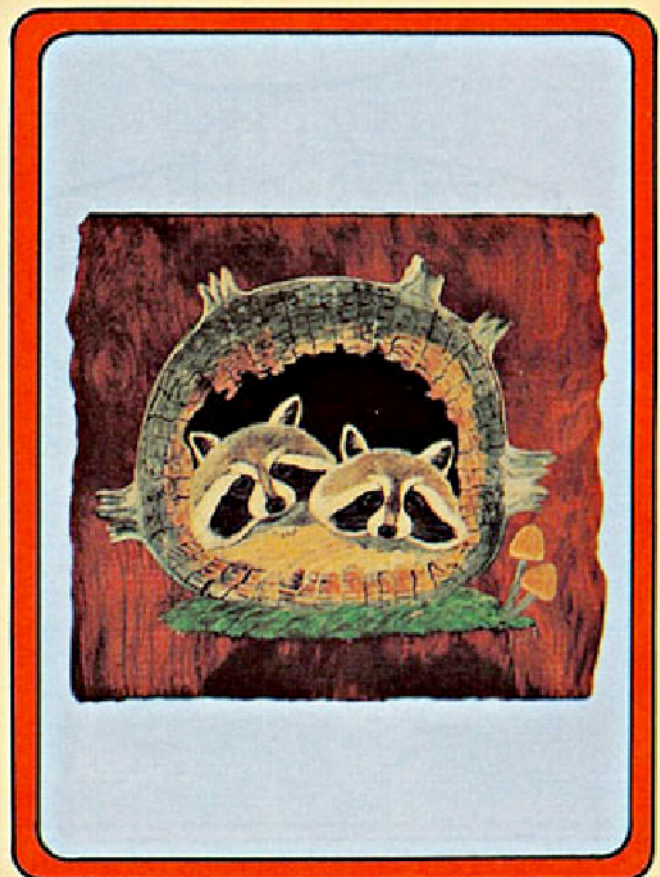


.....And Apples

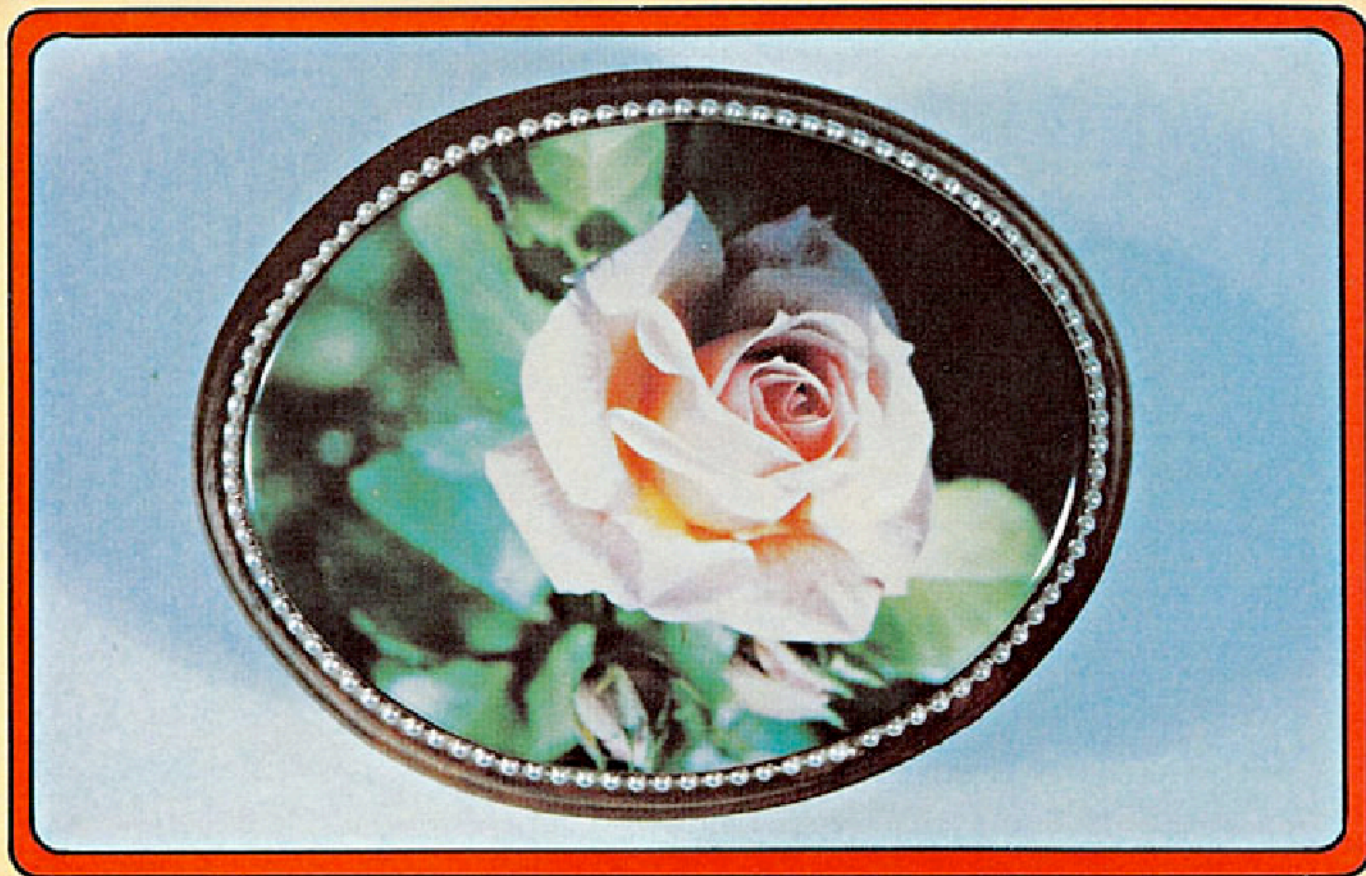
Instructions on Page 30



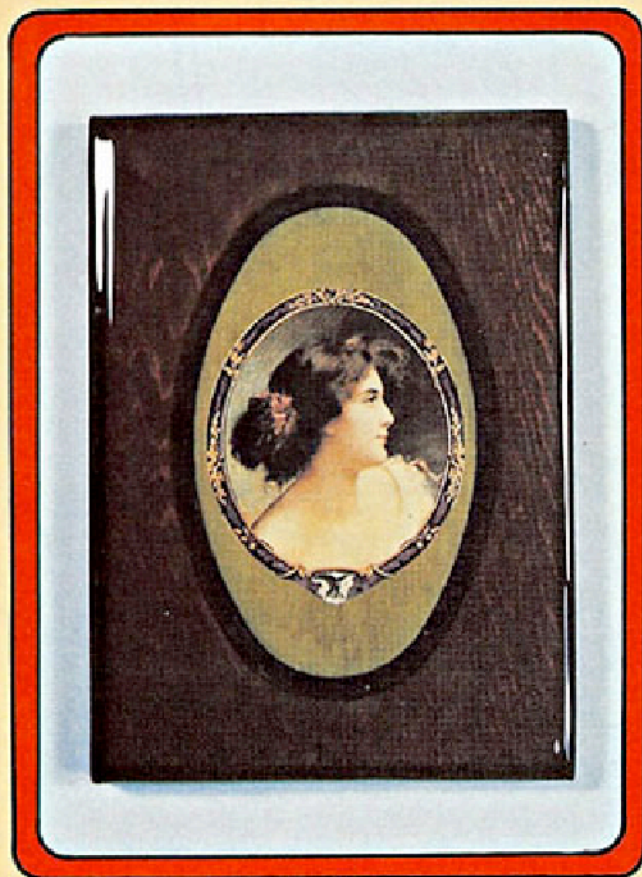
Trees Are A Natural



Raccoons Are Fun To Paint



Roses, Roses, Roses



Making Someone's Picture Very Special

QUICK AND EASY DECOUPAGE



WITH ENVIROTEX

Instructions on Pages 20-21

PRESERVING YOUR PAINTINGS WITH ENVIROTEX

Take the time to seal and coat something special that you have painted with ENVIROTEX whether you use the glossy finish or the satin finish. ENVIROTEX may be used safely over paint, so the colors will not run. It can also be used over varnish, wood stains and inks. If there is a question as to whether precious items or "One of a Kind" paintings should be done, then carefully test prior to coating or, if possible, duplicate the subject. Usually one coat of ENVIROTEX is enough; however, depending on the background wood you used, a second coat may be needed if the wood is exceptionally porous. Follow the basic instructions on 14 and 15.



APPLY YOUR MARQUETRY SKILLS TO A CHESSBOARD



What an invitation to play chess...the solitude of a dimly lit room, a vibrant fireplace, and best of all, a glistening ENVIROTEXED chessboard to reflect the flickering flames.

The only major difference between ENVIROTEXING a chessboard like this and ENVIROTEXING a plaque is that the chessboard is larger.

If you follow the ENVIROTEX instructions for coating paper and also large objects, you will find that this magnificent project is easy to make. All you need besides a nice piece of wood are two contrasting shades of wood-grained paper for the checker-board design. The handsome chessboard on the back cover is redwood burl from the North Coast of California. Adco Redwood Company provided the project which uses their pre-cut wood-grained paper for the checker design.



Marquetry With Wood Chess Board

Instructions on Page 31



A beautiful idea book brought to you by the folks at Environmental Technology, to show you how easy it is to create beautiful and functional pieces to use in your home and office, as well as special gift giving ideas. ENVIROTEX, the polymer coating that's as simple as 1-2-3.